

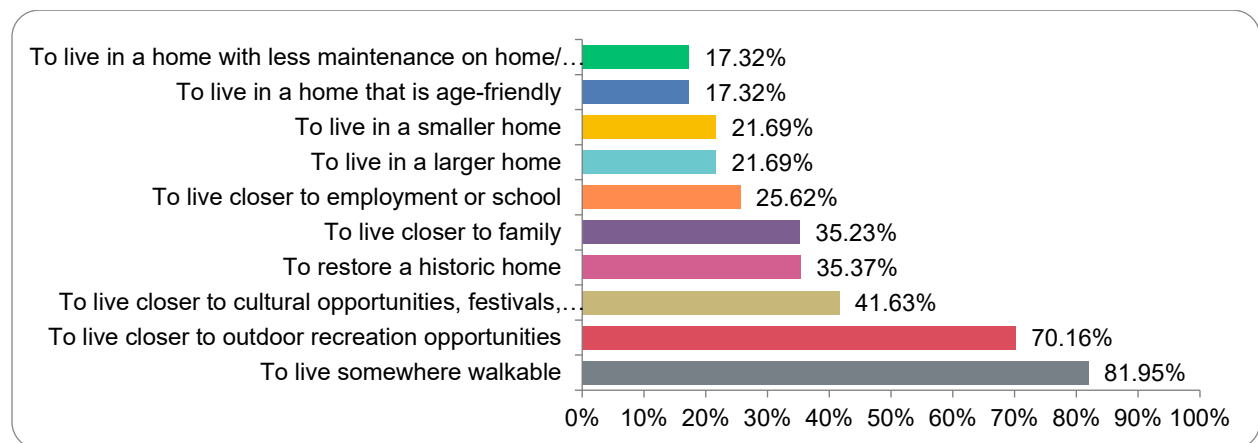
Complete Survey Response Summary

Questions 1-5: Who is taking the survey?

- 70% of respondents are residents of Milford and an additional 26.91% of respondents are residents of Milford Township
- Average tenure is 15.5 years
- 27% of households have at least one resident over 66
- 42% of households have at least one resident under 18
- 44% of respondents have at least one member of the household that works from home, 12% of respondents have two or more that work remotely.
- Only 23% of respondents have at least one member of the household that works in the Village.
- 50% of respondents have at least one member of the household that works elsewhere in the County, 19% of respondents have two or more that work elsewhere in the County.

Years In Milford	Number of Respondents
0	62
1	32
2	29
3	45
4	21
5	33
6	28
7	37
8	20
9	14
10 to 15	121
16 to 20	75
21 to 25	66
26 to 30	53
31 to 45	53
46+	39

Q6. Which of the following are likely reasons why people would choose to move or stay in Milford? Check all that apply. (Answered: 687 Skipped: 73)



Q7. Please indicate if you would encourage or discourage the following types of residential development in Milford in the future: (Answered: 696 Skipped: 64)

	HIGHLY DISCOURAGE	DISCOURAGE	NEUTRAL	ENCOURAGE	HIGHLY ENCOURAGE	TOTAL
Housing for first-time homebuyers	6.86% 47	10.22% 70	29.78% 204	33.72% 231	19.42% 133	685
Housing for "move-up" or second-time homebuyers	5.82% 40	5.09% 35	26.06% 179	42.94% 295	20.09% 138	687
Attached condominiums or Townhomes	25.62% 175	23.43% 160	29.28% 200	15.96% 109	5.71% 39	683
Luxury/ High-end rental apartments	39.65% 272	25.80% 177	20.70% 142	10.20% 70	3.64% 25	686
Affordable/ below market-rate rental apartments	40.99% 282	21.08% 145	22.09% 152	9.74% 67	6.10% 42	688
Senior housing	11.14% 77	9.55% 66	42.55% 294	27.06% 187	9.70% 67	691
Assisted living	12.52% 85	13.40% 91	45.95% 312	21.94% 149	6.19% 42	679
Accessory dwellings (also known as "granny flats")	17.73% 120	13.74% 93	40.77% 276	20.68% 140	7.09% 48	677
Apartments above retail or office uses	9.37% 64	4.54% 31	29.58% 202	42.17% 288	14.35% 98	683
Duplexes	26.22% 177	25.19% 170	32.74% 221	12.44% 84	3.41% 23	675

	HIGHLY DISCOURAGE	DISCOURAGE	NEUTRAL	ENCOURAGE	HIGHLY ENCOURAGE	TOTAL
Triplexes or quadplexes	39.23% 266	26.70% 181	25.81% 175	5.46% 37	2.80% 19	678
Housing with 5-10 units	39.50% 269	25.55% 174	23.79% 162	8.37% 57	2.79% 19	681
Housing with more than 10 units	48.67% 329	26.78% 181	18.20% 123	3.85% 26	2.51% 17	676
Short term rentals (less than 30 days)	53.15% 363	21.96% 150	17.28% 118	5.42% 37	2.20% 15	683
Workforce housing	38.22% 258	20.30% 137	32.59% 220	6.67% 45	2.22% 15	675

Q8. Would you Recommend Milford as a desirable place to live? (Answered: 632 Skipped: 128)

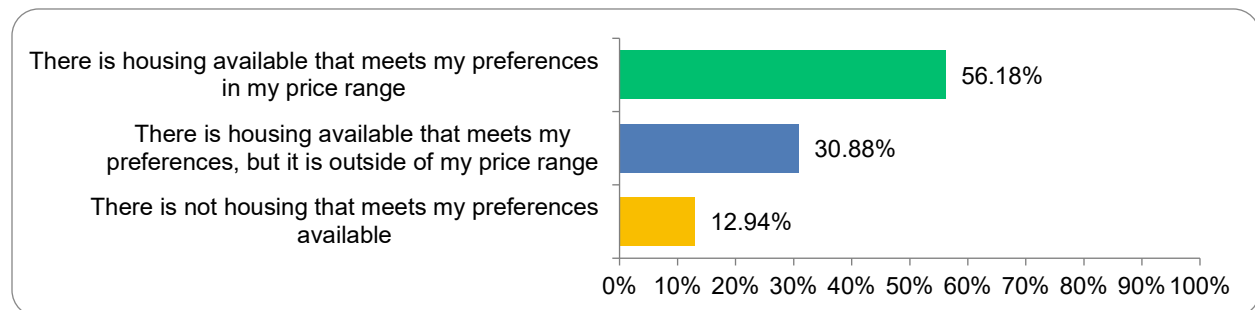
Yes because.... (top keywords by frequency)

Keyword	Frequency
Walkable/ Walkability/ Walk	183
Small Town	134
Downtown	120
Community	112
Friendly	76
Parks	60
Safe	59
Outdoors	53
Recreation	48
Family	47
Activities	45
Restaurants	38
Shops	36
Beautiful	31
Cute/ Quaint/ Nice	67
Quiet	22
Amenities	21
Schools	21
Events/ Festivals	26
Trails	17
Crime (low)	16
Kensington	14
Nature	14
Clean	12
Biking	12
River	11
Location	11
library	8
Options	7
Ymca	5

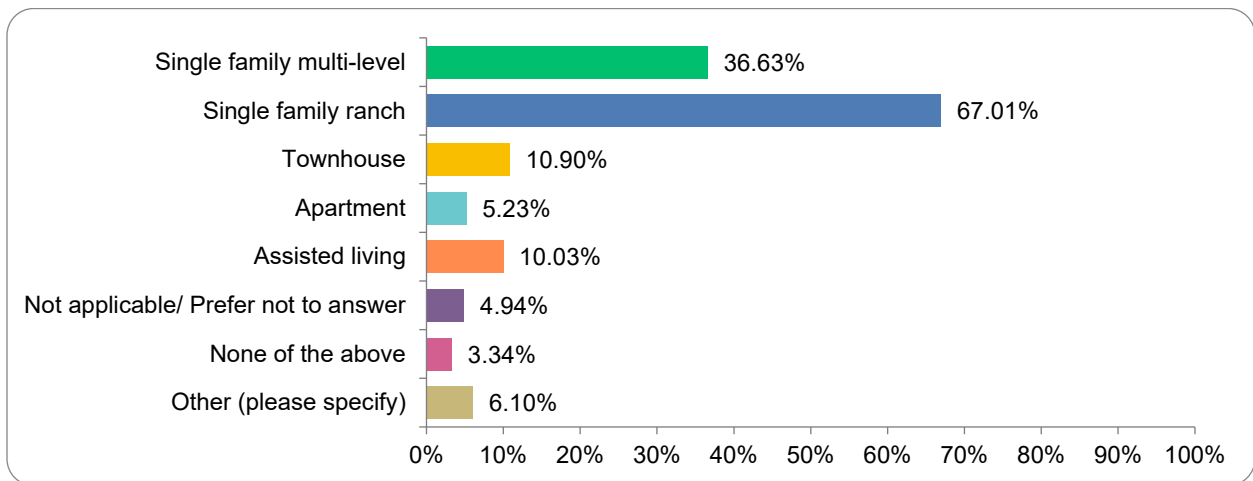
No because... (top keywords by frequency)

Keyword	Frequency
homes/housing	37
traffic	30
taxes	30
affordability/ expensive	24
development	21
infrastructure/ streets/ sidewalks	16
schools	14
crowded	14
losing small town feel	11
growth	9
parking	8
apartments/ renters	8
no diversity	5
trucks	4
commute	3
population	3
not friendly	3

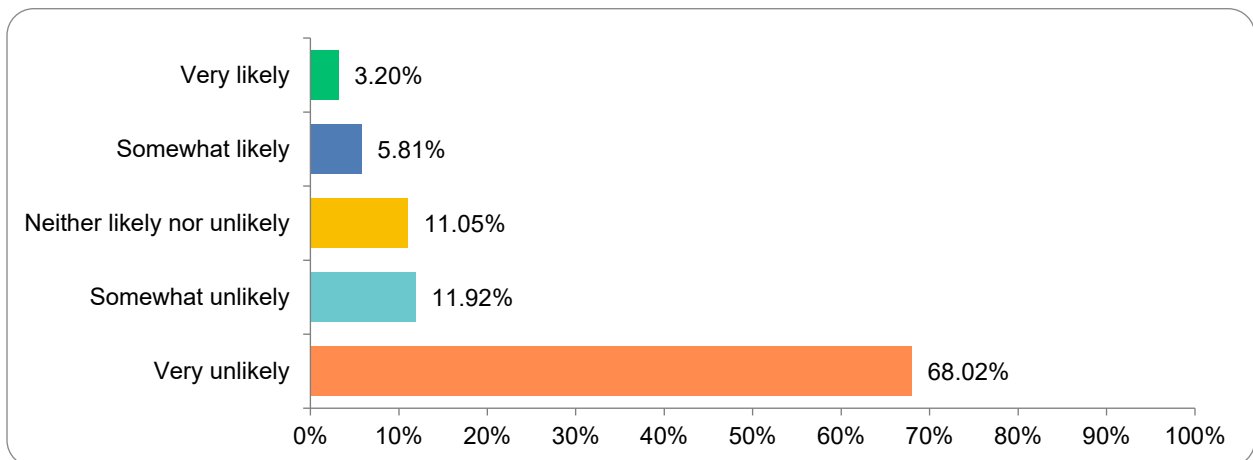
Q9. Do you think you could find housing that meets your preferences in your price range in Milford?
(Answered: 680 Skipped: 80)



Q10: Which housing type do you think will meet your housing needs in 10-15 years? Check all that apply
(Answered: 688 Skipped: 72)



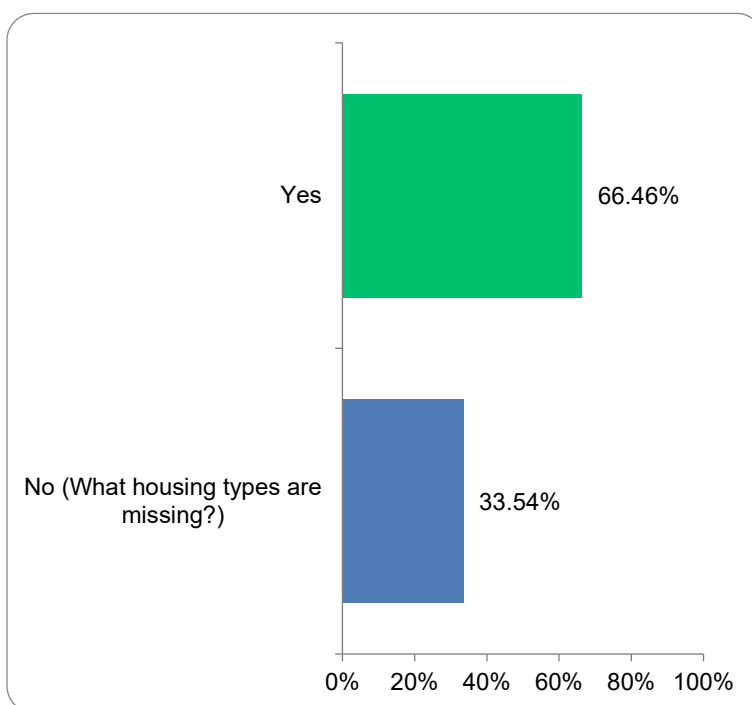
Q11: How likely are you to sell your home within the next year? (Answered: 688 Skipped: 72)



Q12. If you answered that you would be very or somewhat likely to sell your home within the next year, why do you anticipate a potential move? (Answered: 102 skipped: 658)

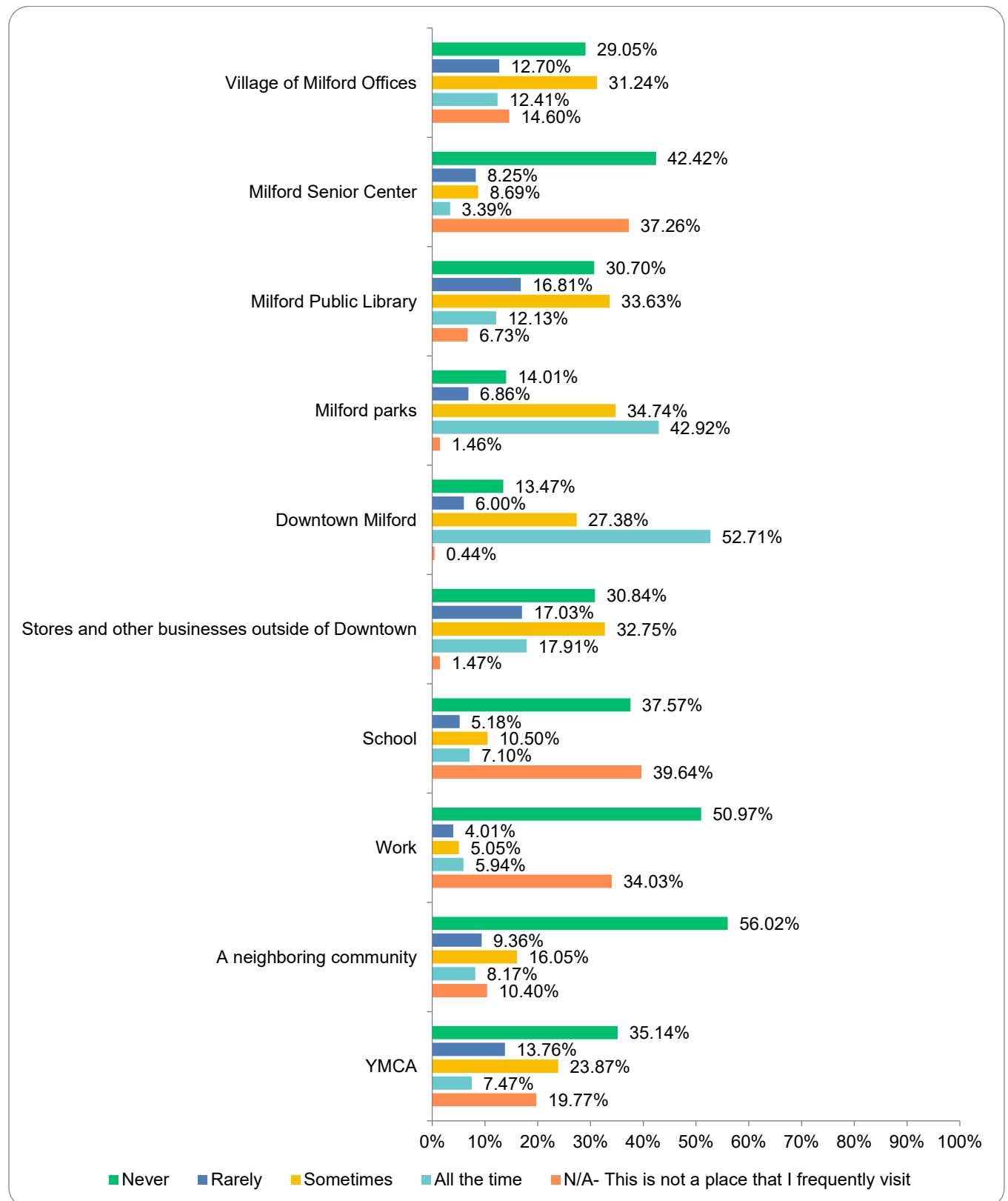
Response	Frequency
Too much development	19
Bigger Lot/ Home	17
Downsize	11
Taxes	9
Spend Time Elsewhere	4
Traffic	3
Return on Investment	3
Closer To family	3
Retirement	3
Closer to work	2
Not Happy in Milford	2
Newer Home	2
Maintenance	2
Roads	1
HOA Rules	1
Live Downtown	1
Government	1

Q13. Does Milford offer enough housing choices to allow seniors to age in the community and stay in the Village as long as they want to? (answered: 647 Skipped: 113)

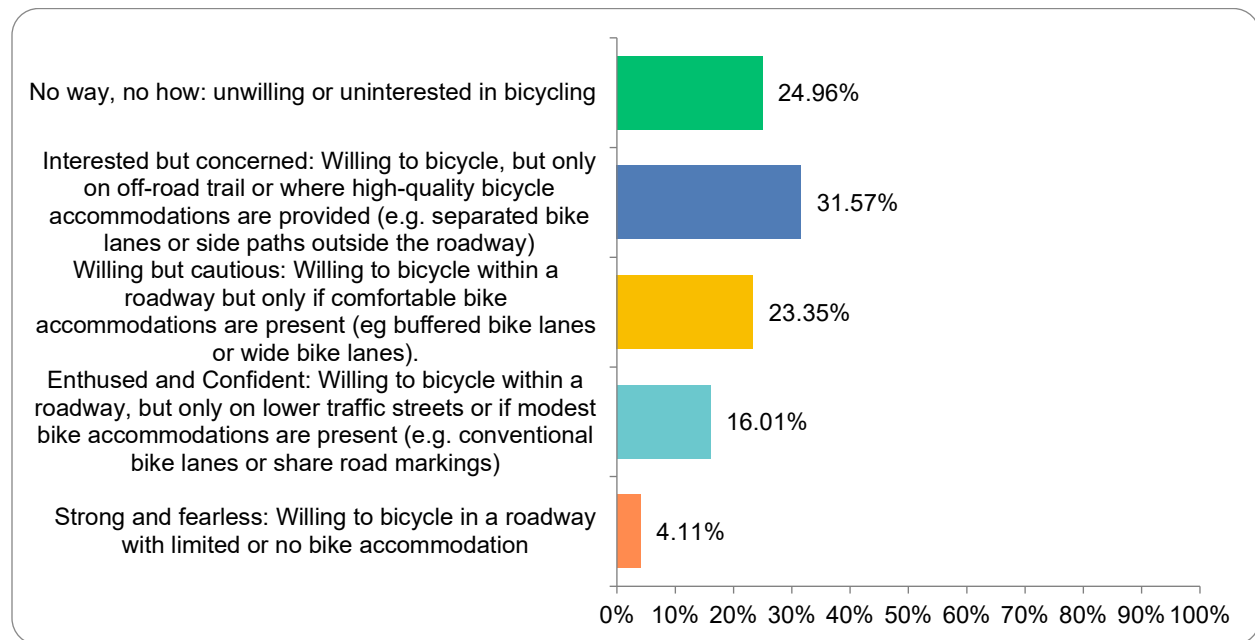


Housing Type	Responses
Affordable	89
Small/Ranch Homes	54
Condo	26
55+/ Senior	24
Assisted	23
Single Level	15
Apartments	10
Independent	9
Low Maintenance	5
Tiny Homes/ ADUS	5
Memory Care	5
Barrier Free	4
Townhouses	4
Downtown	4
Luxury	4
Duplexes	3

Q14. How often do you access the following destinations by walking or by bicycle, rather than in your car?
Please choose one for each destination (Answered: 687 Skipped: 73)



Q15. How would you describe yourself as a cyclist? Check one option below (Answered: 681 Skipped: 79)

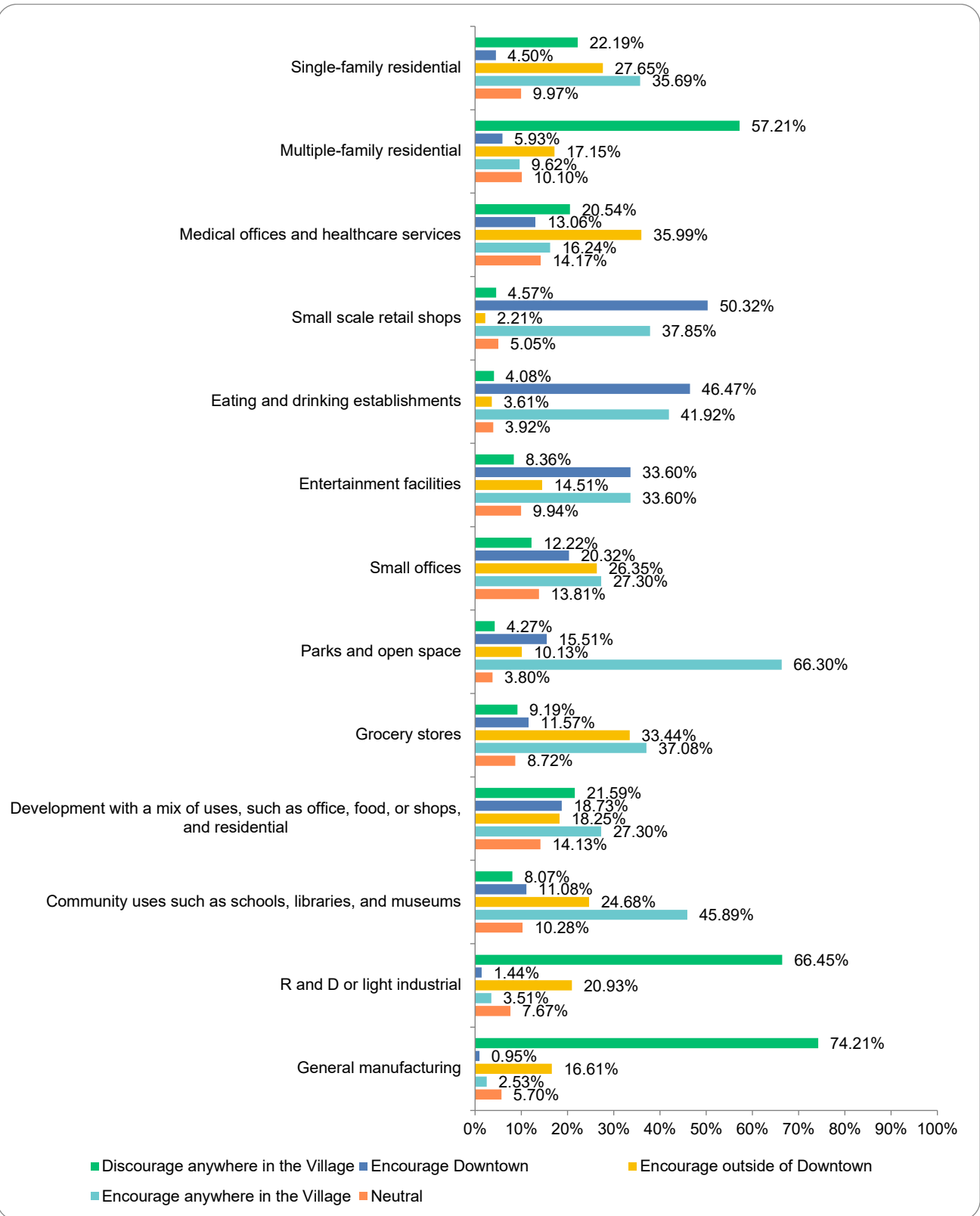


Q16. Which three destinations would you like to be able to reach by walking or biking, rather than driving, (Answered: 463 Skipped: 297)

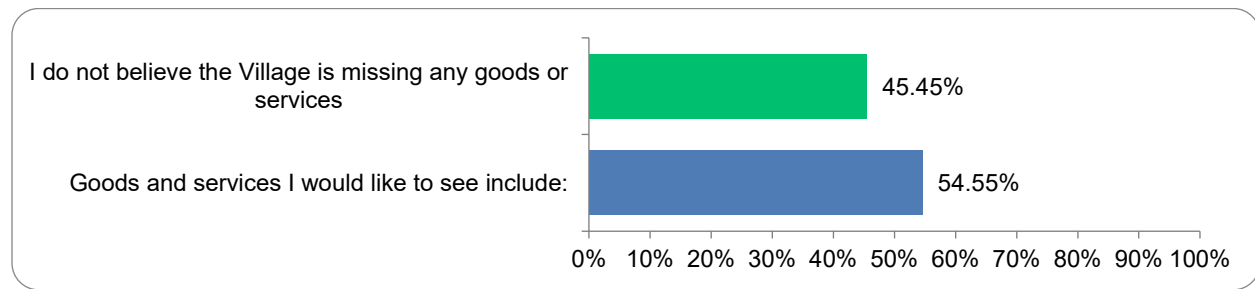
Top Responses: Specific Destinations	Respondents
Downtown / Main St/ Town	203
Kensington	97
library	78
Central Park	58
YMCA	49
kroger	34
High School	32
Proud Lake	26
Village Offices/ Civic Center/ Post Office/ Senior Center	23
Dairy Queen/ DQ/ Bakers	18
Highland	18
Highland rec	13
New Hudson	7
Wixom	7
Holdens	6
Dog Park	5
Colasantis	5
Planet Fitness	5
Prospect Hill	5

Top Responses: General Destinations	Respondents
Parks/ Outdoors	88
Restaurants/ food/ dining	52
grocery/ market	33
Trails/ paths	31
retail/ stores/ shops/ shopping	30
Schools	15
medical	7
pharmacy/ drug store	5
bar	4
coffee	4
gym	4
movie/ theater/ cinema	3
sidewalks	3
neighborhoods	3
work	3
other cities	2

Q17: Please indicate the extent to which you would encourage or discourage more of the following land uses in Milford (Downtown or elsewhere) in the future: (Answered: 639 Skipped: 121)



Q18: Are there any types of commercial establishments with goods and services that are not available in Milford that you would like to see offered? (Answered: 583 Skipped: 177)



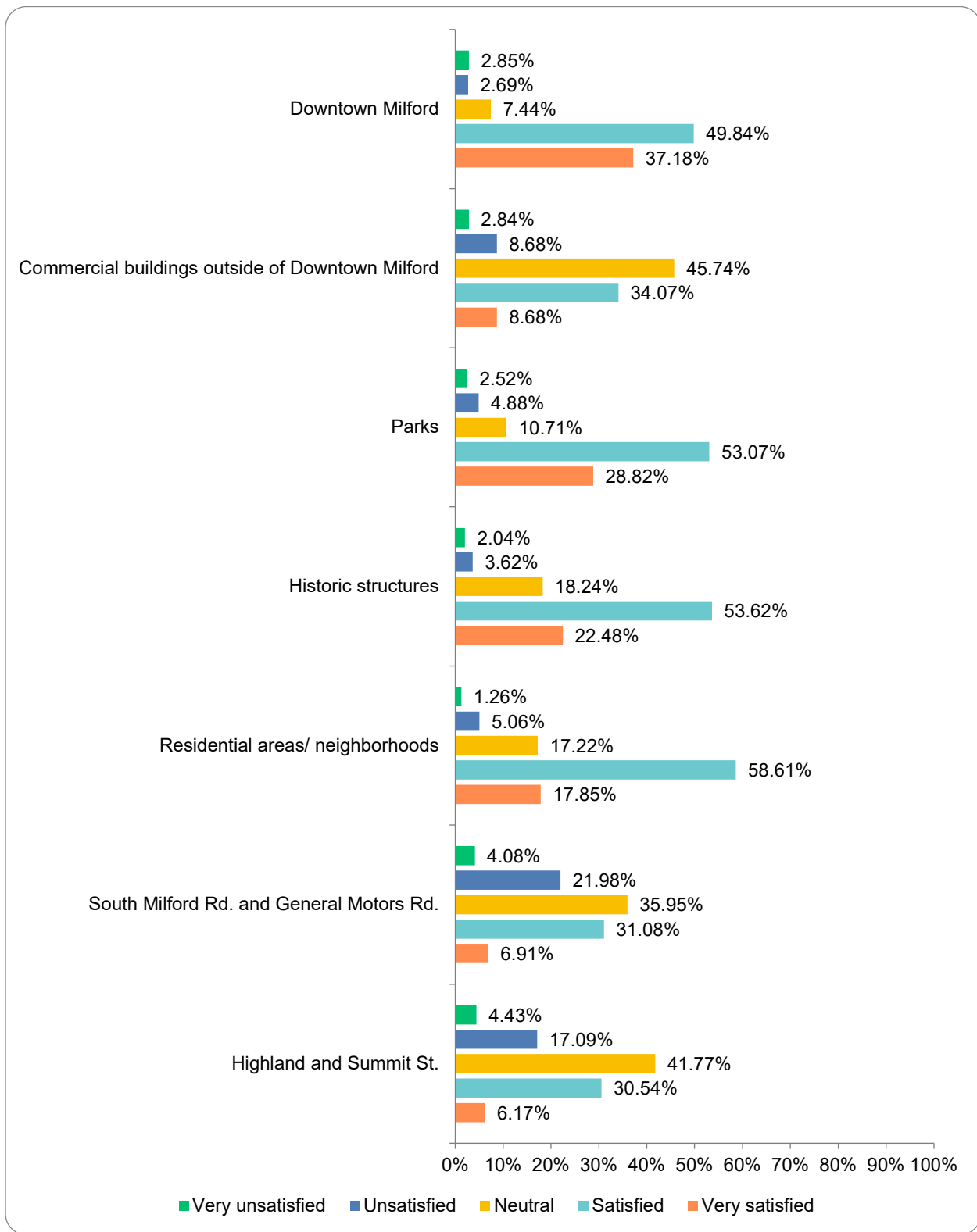
	Use	# of mentions
Food Stores	Grocery Store	109
	Aldi	7
	High-End/ Organic/ Upscale/ Specialty Store	77
	-Trader Joes	41
	-Whole Foods	24
	Farmers Market/ fruit market	13
	Fish Market	
	Use	# of mentions
Institutional	Parking	13
	Community/ Outdoor Pool	9
	Medical Facilities	
	Affordable Senior Housing	
	Hospital/ Medical Care	
	EV Charger	
	Dentist	
	Churches	
	Montessori School	
	Use	# of mentions
Entertainment	Outdoor recreation store/ Sporting Goods	15
	Entertainment for kids/ Teens/ adults	13
	Bowling Alley	9
	Kids art classes	
	Comedy Club	
	Entertainment i.e. billiards, dance, darts	
	Bike Rentals	
	Axe throwing/ Fowling	
	Music Venue	
	Family/ Kid Friendly	
	Golf Range	
	Art Gallery	

	Theater	
	Golf Simulator	
	Jazz Club	
	Tennis, Racquetball and Pickleball Courts	
	Community Center	
	Ice Arena	
	Use	# of mentions
Shopping/ Retail	More shopping/ Retailers/ Boutiques- (General)	
	Book Store	38
	Bicycle Shop	30
	Men's clothing stores	20
	Shoe Store/ Cobbler	7
	Craft Store/ Artist Market/ Hobby Shop	
	Home décor Store	
	Lower Cost Clothing Store	
	Kids clothing Stores	
	Game Store	
	Record Store	
	Dispensary	
	Target	
	Home Depot	
	Dollar General	
	Meijer/ multi-purpose store/ General Store	
	Antique Mall	
	Drug store	
	"Milford" centric store	
	Appliance Store	
	Electronic Store	
	Arcade	
	Banks	
	Running Store	
	Pet Store	
	Thrift Store	
	Music Store	
	Gas Stations	
	Car Dealerships	
	Cigar Shop	

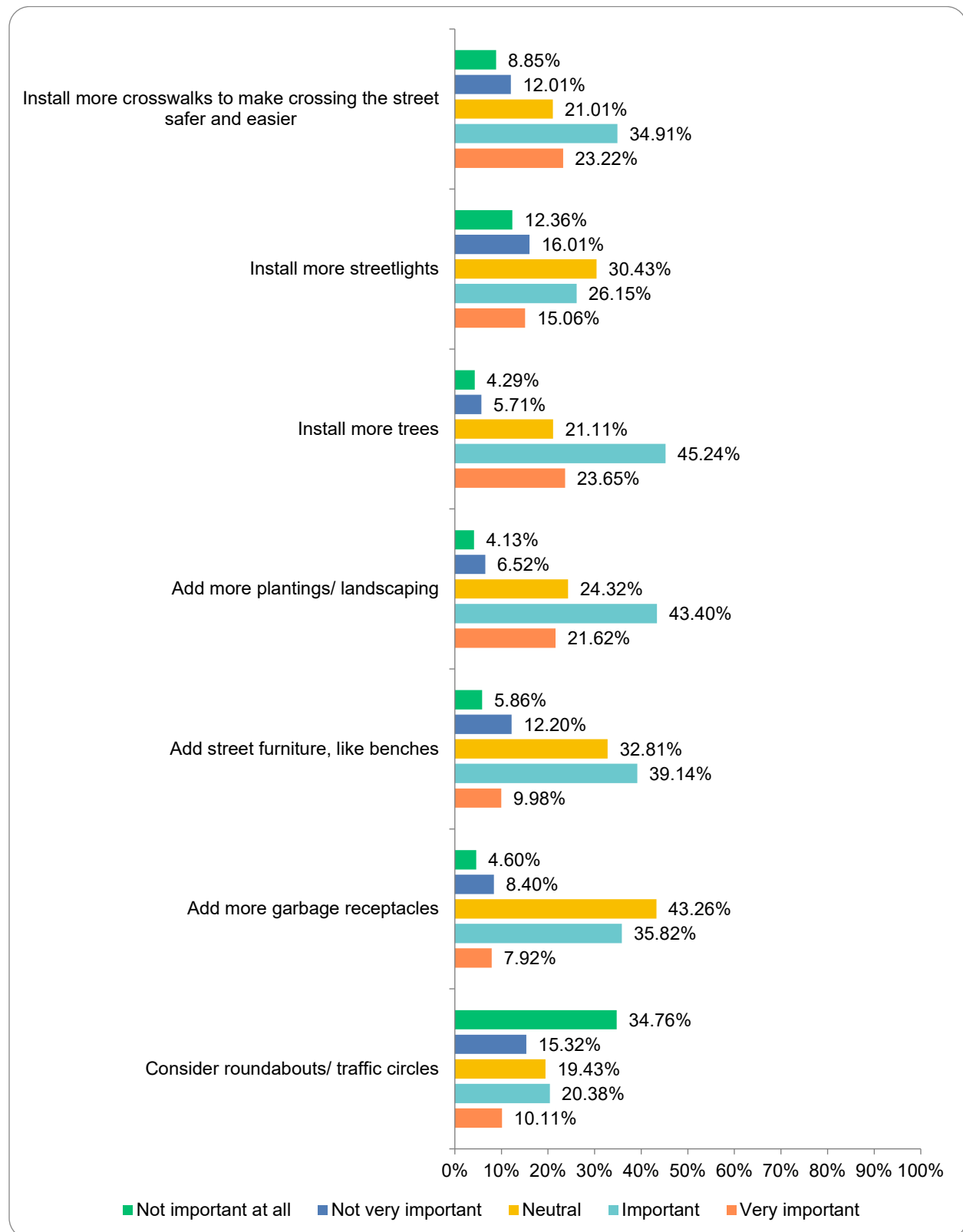
	Dime Store	
	Dry Cleaners	
	Fishing bait shop	
	Golf Accessories	
	Gun Dealer	
	Clothing Options	
	Office Supplies	
	Retail for younger demographic	
	Use	# of mentions
Dining	More restaurants (general)	
	Fast food offerings/ Chain Restaurants (General)	
	Coffee Shop/ Bakery/ Bagel	28
	Ice Cream/ Frozen Yogurt	8
	Wine/ Cheese Store	
	Deli	
	Middle Eastern Food	
	Burger place	
	Chipotle	
	Breakfast Options	
	Seafood and Steak	
	Rooftop Bar	
	More outdoor seating	
	Indian Restaurant	
	Mexican Restaurant	
	Lunch options	
	Ethnic Restaurants	
	Bar	
	Vegan/ Vegetarian Options	
	Wendys, Culvers, Burger King, Dunkin Donuts	
	Chinese Food	
	Non-Alcoholic "Dry" Bar	
	Culturally diverse/ ethnic stores/ restaurants	
	Distillery	
	Sports Bar	
	Gravity Bar	
	Craft beer/ High End Liquor	

	Panera	
	Buddy's	
	Outback	
	Sushi	
	Blue Grill	
	Qdoba	
	Use	# of mentions
Other	Hotel	11
	Co-working	
	Maker Space	
	Car Wash	
	Businesses with consistent hours	
	PNC Bank	
	Small Engine Repair	

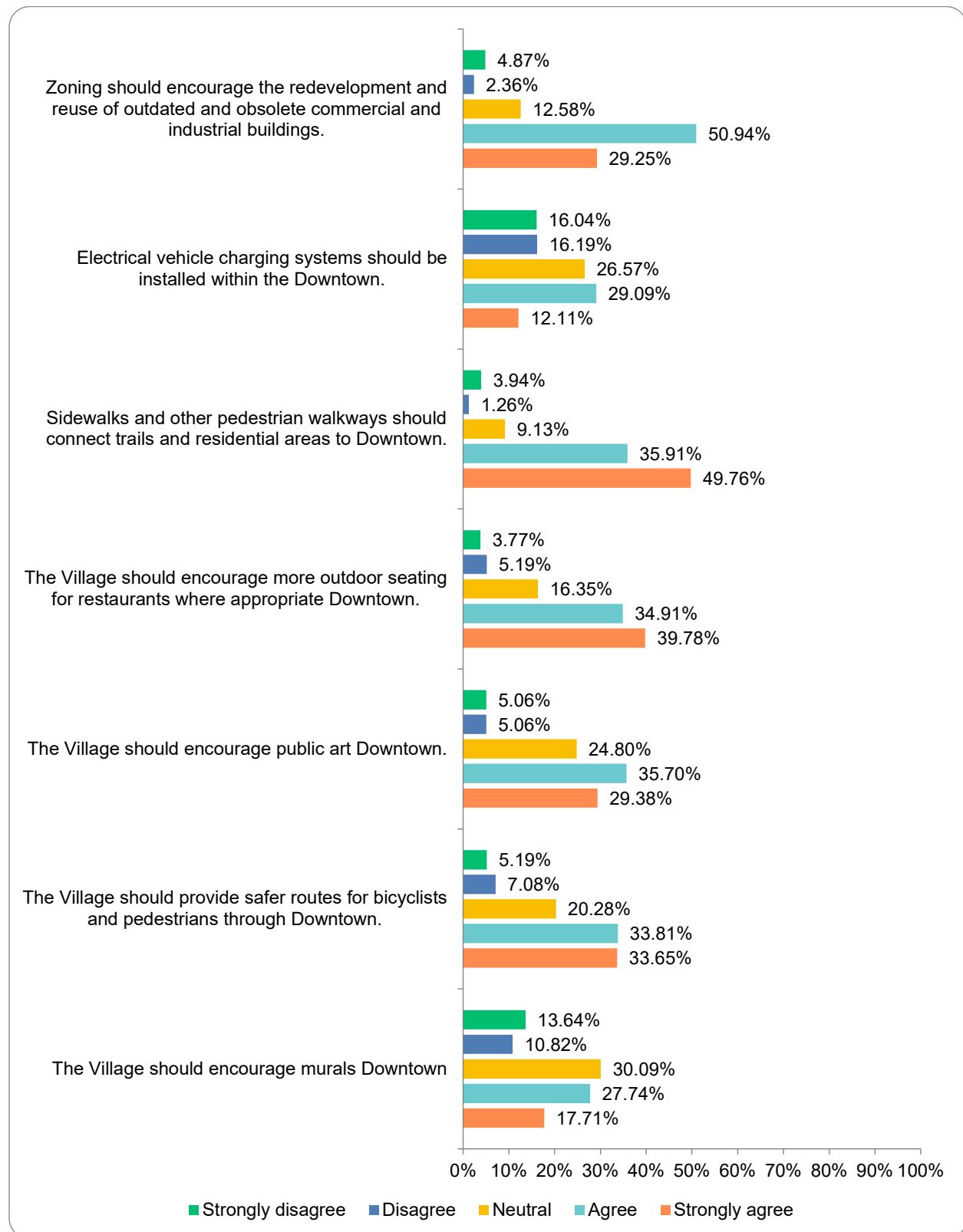
Q19: How satisfied are you with the appearance of the following in Milford? (Answered: 639 Skipped: 121)



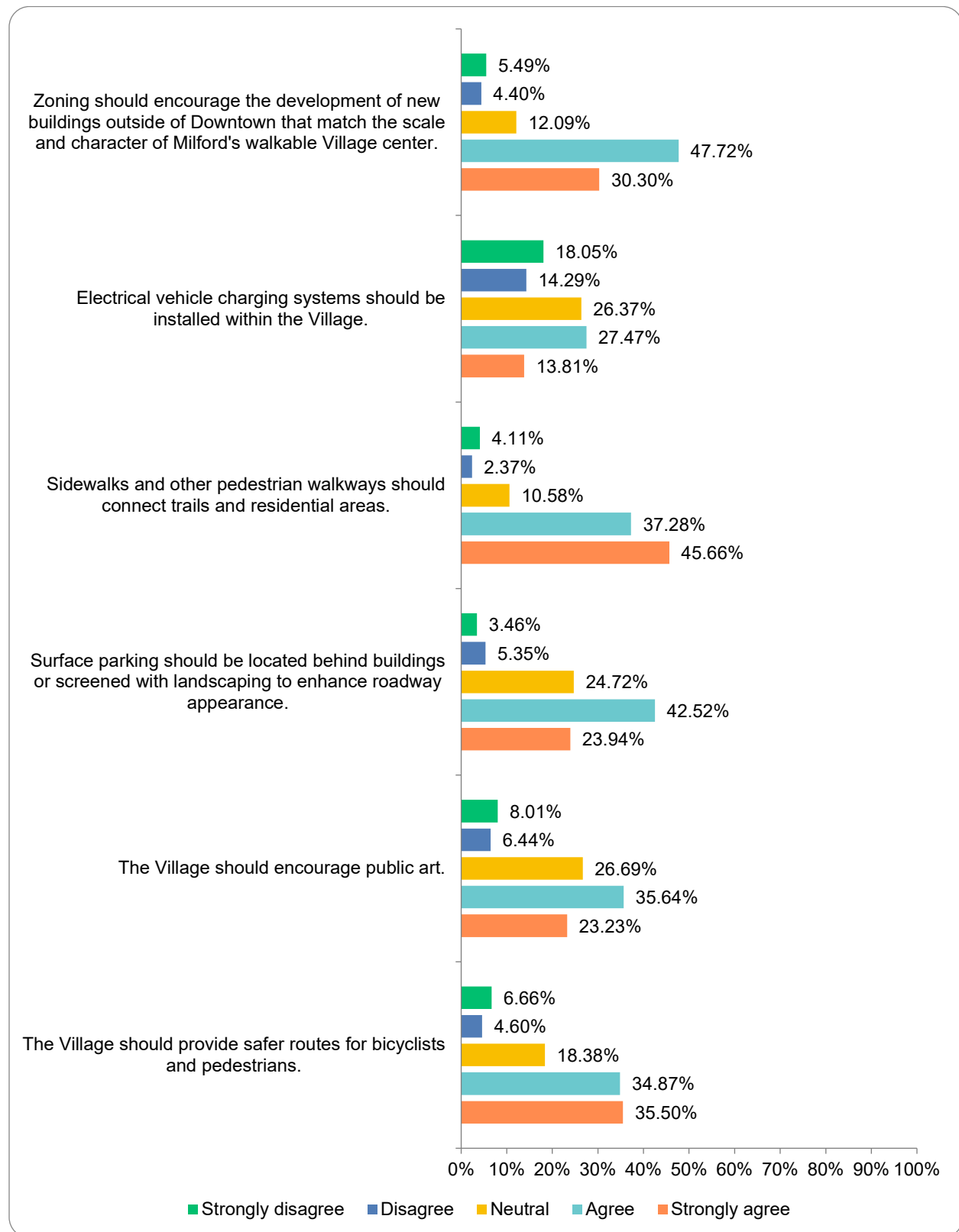
Q20: How would you prioritize the following elements related to the streetscape of the Village's commercial corridors that are outside of Downtown? (Answered: 635 Skipped: 125)



Q21: Please indicate whether you agree or disagree with the following statements for Downtown Milford
(Answered: 639 Skipped: 121)



Q22: Please indicate whether you agree or disagree with the following statements for the Village of Milford as a whole. (Answered: 639 Skipped: 121)



Q23. If you were in charge of Milford for a day what is the first thing you would change? (Answered: 513 Skipped: 247)

Roads/Parking

- Reroute cement trucks
- Improve bicycle/ pedestrian safety
- Explore traffic calming opportunities
- Improve sidewalk connectivity.
- Better traffic enforcement
- Disagreement over which users should be prioritized on the roads-
- Improve overall traffic flow/congestion
- Add a roundabout- Main/Summit and GM and Milford
- Get rid of meters/ increase parking options
- Pave south hill

Connectivity

- General love for the walkability of the Village especially downtown
- Improve pedestrian and bicycle connectivity and condition of sidewalks/ bike facilities
- Snow removal
- Improve crosswalks and create new opportunities for crossings
- Improve bicycle/pedestrian safety
- Disagreements about whether to extend the trails or not

Recreation

- Disagreement about extending trails or not
- Concerts in Central Park/ Events
- Better non-motorized connectivity to parks
- Maintain recreational identity
- Create a community center/ Muir Middle School
- Need more recreational opportunities
- Pickleball
- Create Accessible third spaces
- Improve riverfront

Environment/Sustainability

- Keep the parks clean and updated
- Keep the trails clear
- Some disagreement on extending the trails
- Preserve green spaces and riverfront
- Plant more trees

Culture

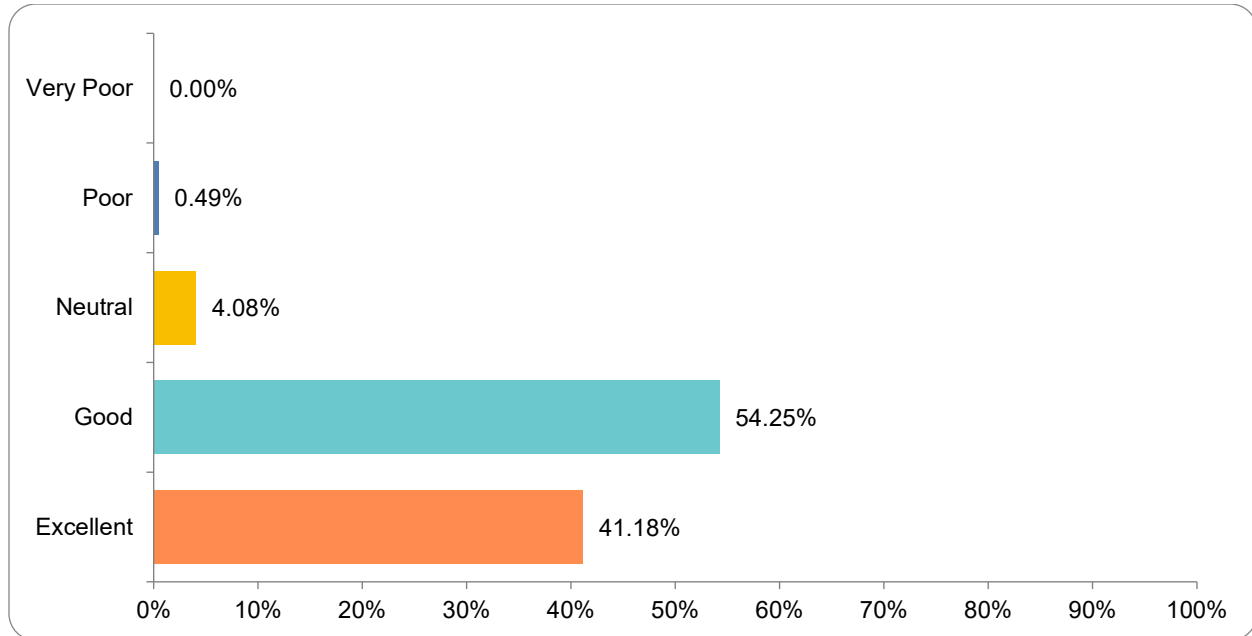
- Encourage more ethnic/culturally diverse businesses
- Continue historic preservation efforts
- Encourage and Maintain public art
- Keep "Small Town" Identity

Infrastructure

- Improve intersection of Summit and Main
- Improve sidewalks/ connectivity

- Consider traffic calming on residential roads
- Invest in infrastructure before growth
- Require developers conduct traffic studies and fund infrastructure improvements

Q24: The overall quality of life in Milford is.... (Answered: 612 Skipped:148)



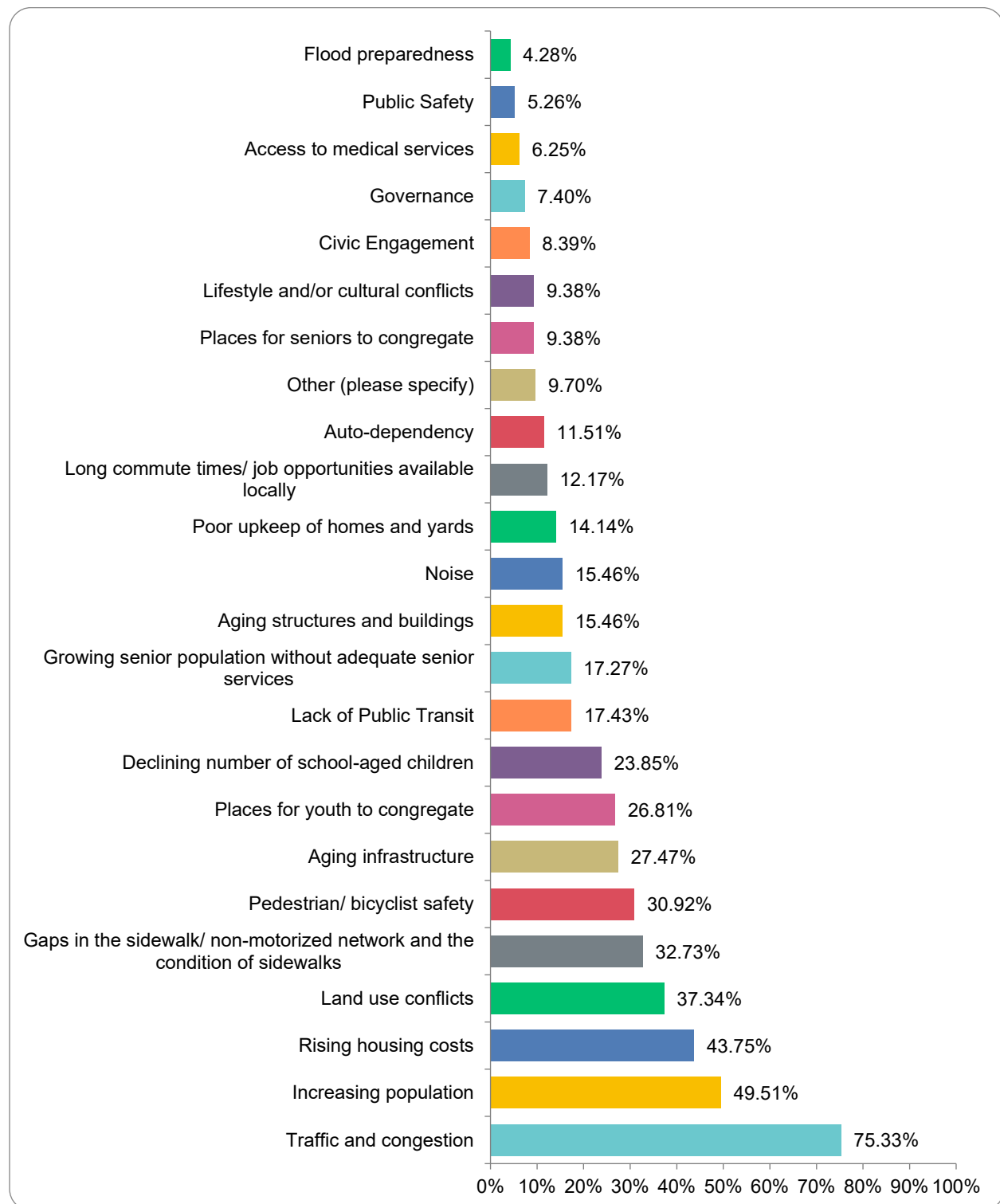
Q25. Please share three things you like most about the Village of Milford. (Answered: 508 Skipped: 252)

Response	Mentions
Walkable	159
Downtown	147
Small Town	147
Parks	136
Restaurants	119
Community	87
Shops/Shopping	72
Friendly	66
Events	52
Recreation/ Outdoors	49
People	47
Trails	34
Central Park	30
Safe	28
Clean	13

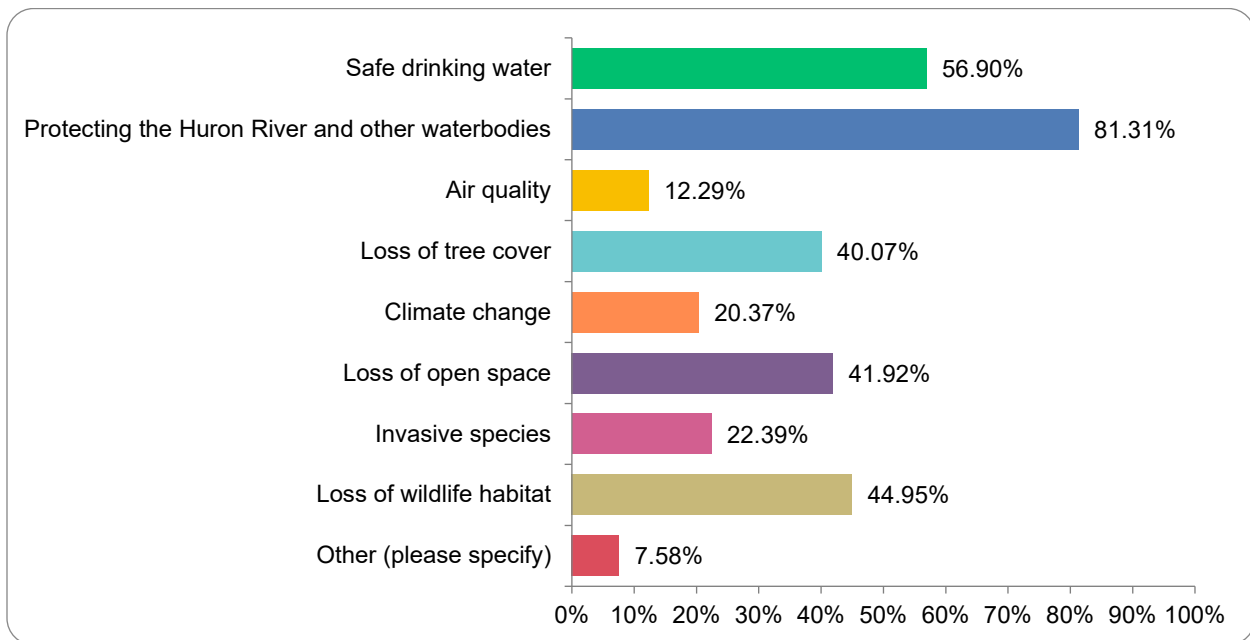
Q26. Please share three things you would like to see improved in the Village of Milford. (Answered: 496
Skipped: 264)

Response	Mentions
Traffic	108
Roads	91
Parking	89
Sidewalks	52
Trucks	52
Development	43
Housing	42
Enforcement	30
Pedestrian Safety	19
Affordability	17

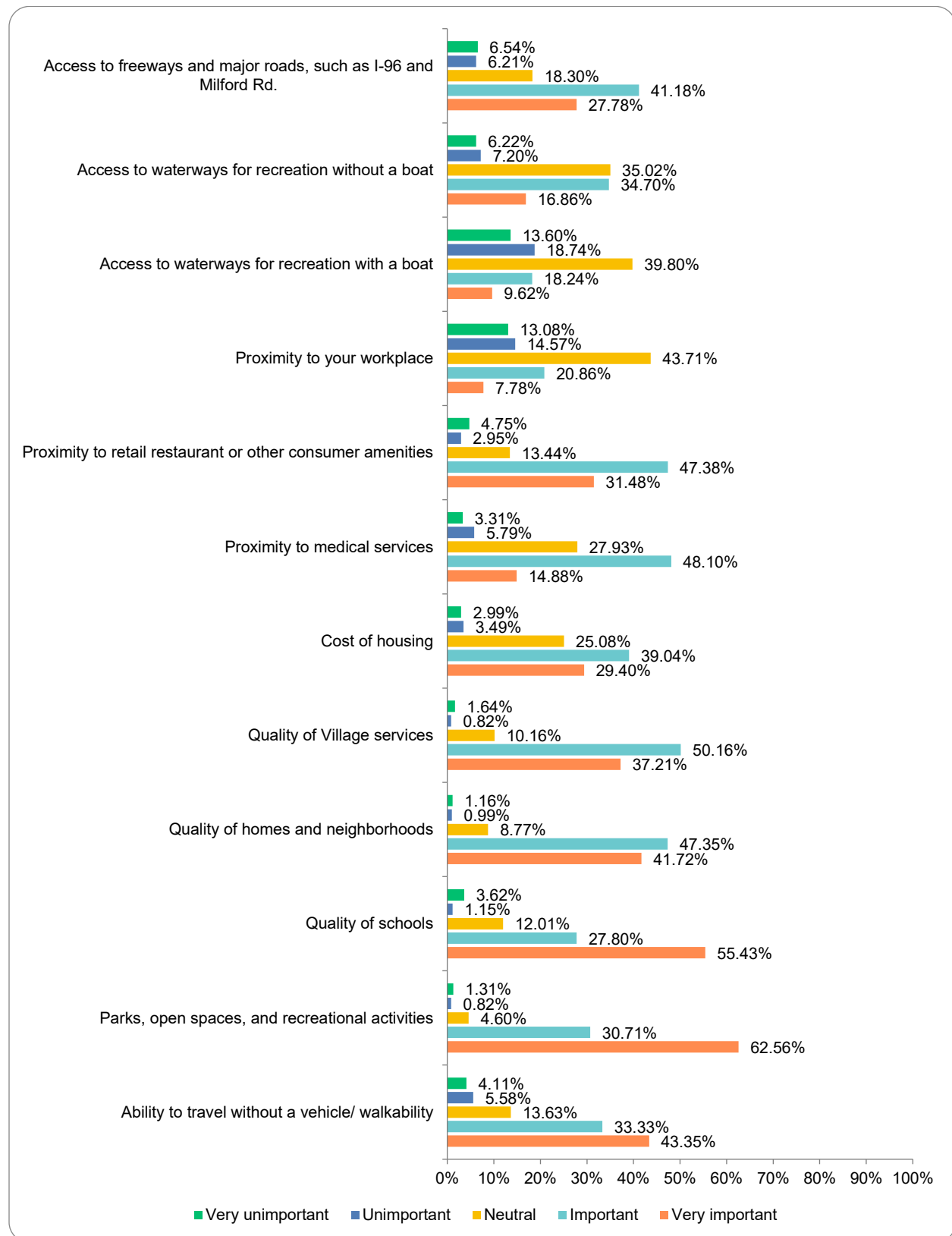
Q27: During a visioning session with the Planning Commission and City Council, some of the following areas were identified as potential challenges for the Village. Of the following, are there any that you consider to be a "major challenge" facing Milford (Check all that apply). (Answered: 608 Skipped: 152)



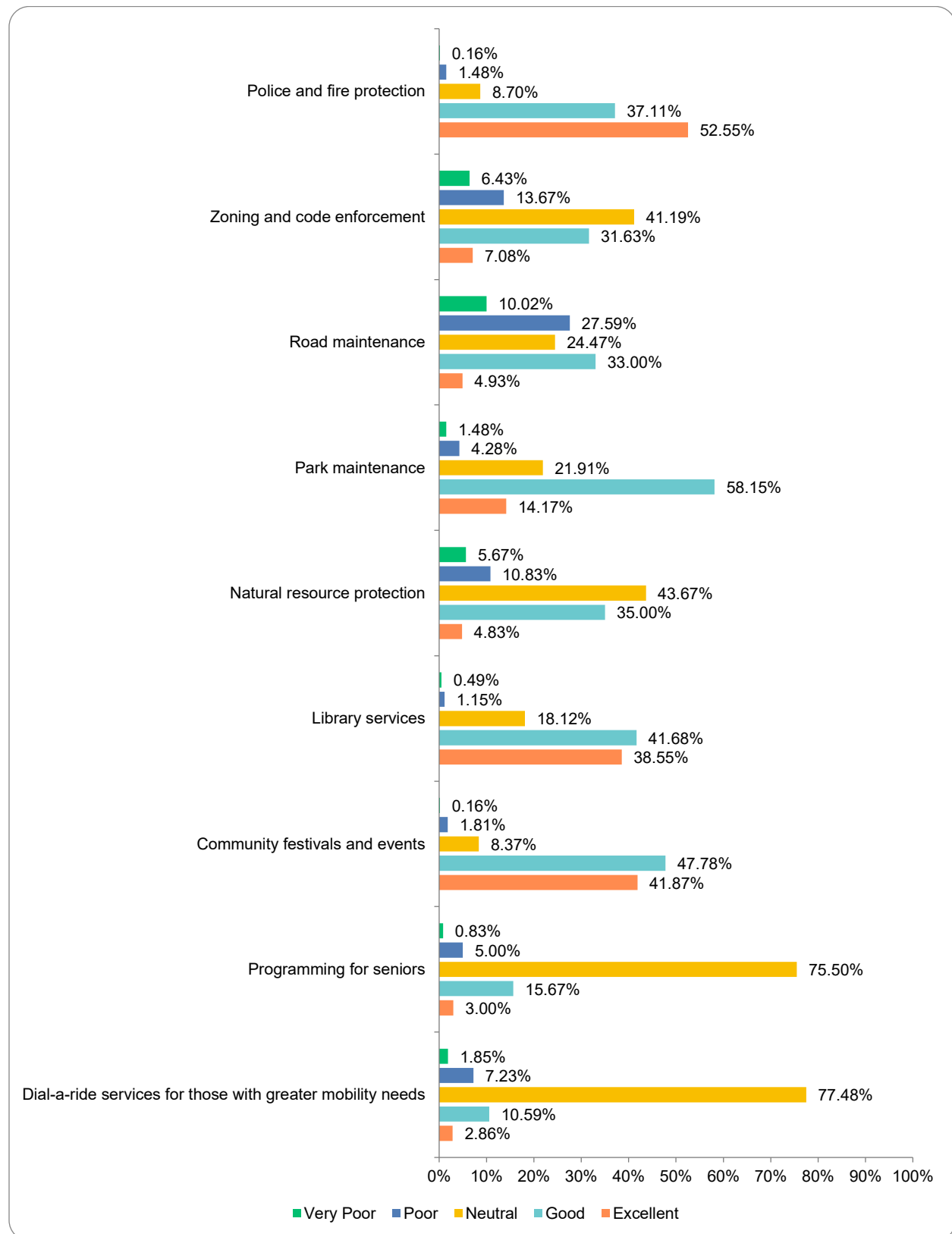
Q28: Of the following, which would you consider to be a pressing environmental issue in Milford? Check all that apply. (Answered: 594 Skipped: 166)



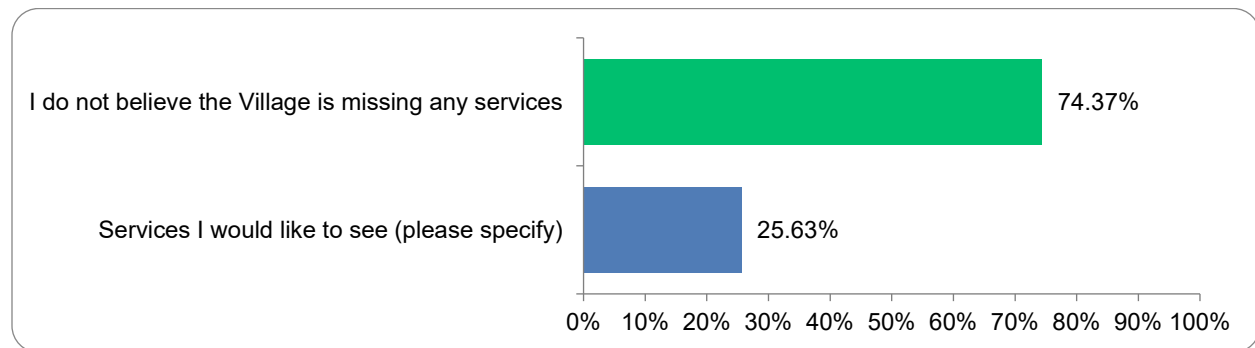
Q29: Indicate how important each of the following is to you (Answered: 614 Skipped: 146)



Q30: Rate each of the following services from 1 to 5 with 1 being “Very Poor” and 5 being “Excellent”
(Answered: 611 Skipped: 149)



Q31. Are there any services you would like to see offered in the Village that are not currently available?
(Answered: 519 Skipped: 241)



Response	Mentions
• Public Transportation	26
• Leaf Pickup	20
• Community Center	10
• Sidewalk Repair/ Connections	8
• Snow Removal	8
• Ride Share	7
• Road Maintenance	6
• Pool/ beach	5
• Improved Communication	
• Local 911 Calls	
• Pool/ Beach	
• Uber/ Rideshare	
• Water Softener	
• Hours at Village Offices	
• Affordable Housing	
• Medical Services	
• Community Center	
• Enforcement	
• Leaf Pickup	
• Sidewalk Repair	
• Trucks	
• Composting	
• EV Charging	
• Road Closures for Events/ Open Streets	
• Landscape supplies for residents	
• Recycle Day more often	
• Tree trimming	
• Expand Library Resources	
• Styrofoam dropoff	
• Land Preservation	

- Historic Preservation
- Maker Space
- Senior Services
- Theater/ Entertainment
- Move farmers market
- More trash Cans
- Parking
- Pickleball
- Tennis
- Explore impact of AI
- Recycling
- Customer Service
- Solar
- School bus stop shelters
- Community Watch
- Tool Loan Program

Q32. Is there anything else you would like to share about the plan? (Answered: 265 Skipped: 495)

Infrastructure

- Preserve Waterways
- Improve water quality
- Consider a community center
- Infrastructure before development

Downtown

- Concerns about congestion
- Parking/ Accessible parking
- Take advantage of riverfront
- Maintain small town vibe

Recreation

- Supportive of existing recreational opportunities
- Attract young people
- Pickleball courts
- Central Park

Culture/Diversity

- Maintain small town charm/ Don't turn into "Big City"

Growth and Development

- Concerns about overdevelopment and losing small town feel/ congestion
- Prefer low-moderate density
- More restaurants/ businesses/ families

Environment/Sustainability

- Keep the parks clean and updated

- Tree preservation/ woodlands

Housing

- Favor of low-moderate density
- Make sure infrastructure supports new development

Walkability

- General love for the walkability of the Village especially downtown
- Improve sidewalk/ bicycle connectivity
- Improve bicycle/pedestrian safety- traffic calming

Roads/Parking

- Reroute cement trucks
- Improve lighting
- Increase parking options
- Review traffic impact of new development
- Consider road surface conditions