

Bruce Township Data

Population

Table 2-1 Population Change in Bruce Township and Surrounding Communities				
Jurisdiction	Pop 2010	Pop 2023	% Change	Difference
Bruce Township	6,947	7,901	13.73%	954
Romeo	3,596	3,767	4.76%	171
Washington Township	23,296	26,535	13.90%	3,239
Addison Township	5,948	5,782	-2.79%	-166
Almont Township	6,613	6,956	5.19%	343
Armada Township	3,649	3,639	-0.27%	-10
Macomb County	840,978	874,928	4.04%	33,950
SEMCOG Region*	4,704,809	4,804,188	2.11%	99,379
Michigan	9,952,687	10,057,921	1.06%	105,234
United States	303,965,272	331,097,593	8.93%	27,132,321

*Macomb, St. Clair, Oakland, Wayne, Washtenaw, Livingston, and Monroe Counties

Population

- Bruce Township is growing faster than Macomb County, the greater SEMCOG region, Michigan, and the United States as a whole.
- SEMCOG projects more growth through 2050: about 1000 people and 200-300 housing units

Population: Age Distribution

Population Characteristic	2010	2020	Change 2010-2020
<i>Total Population</i>	6,947	7,461	7.4%
Under 5	306	300	-2%
5 to 17	1,449	1,322	-9.9%
65 and over	895	1,467	63.9%
65 to 84	833	1,331	59.8%
85 and over	62	136	119.4%
<i>Housing Units</i>	2,477	2,742	10.4%
<i>Household Sizes</i>	2.95	2.83	-0.12%
Source: U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates, and SEMCOG 2050 Regional Development Forecast			

Housing & Households

Table 2-4 Household Composition 2010-2022				
Household Types	Census 2010	ACS 2022	Change 2010-2020	Pct Change 2010-2022
With Seniors 65+	605	1,022	417	68.90%
Without Seniors	1,741	1,784	43	2.50%
Live Alone, 65+	127	397	270	212.60%
Live Alone, <65	171	107	-64	-37.40%
2+ Persons, With Children	864	780	-84	-9.70%
2+ Persons, Without Children	1,184	1,522	338	28.50%
Total Households	2,346	2,806	460	19.60%
Source: U.S. Census Bureau, 2006-2010 and 2018-2022 American Community Survey 5-Year Estimates				

Housing & Households

596 housing units permitted 2010 through early 2024

491 detached single family units, 79 senior housing, 26 attached

Table 2-5 Housing Characteristics 2010-2022			
Housing Characteristics	2010	2022	Change 2010-2022
Housing Types			
Single unit	1,972	2,500	528
Multi-unit	123	117	-6
Mobile homes	337	251	-86
Occupancy Status			
Owner-occupied	2,207	2,650	443
Renter-occupied	139	156	17
Vacant	131	62	-69
Housing Value and Rent			
Median housing value	\$364,014	\$379,300	\$15,286
Median gross rent	\$1,097	\$1,350	\$253
Source: U.S. Census Bureau, 2006-2010 and 2018-2022 American Community Survey 5-Year Estimates			

Economics

- 500+ households (19%) make over \$200,000 annually
- 600+ households (22%) make under \$50,000 annually

Table 2-6 Economic Characteristics of Bruce Township, 2010-2022				
Income Characteristics	2010	2022	Change 2010- 2022	
Median household income	\$97,178	\$115,965	\$18,787	19.3%
Per capita income	\$39,892	\$52,263	\$12,371	31%
Persons in poverty	615	240	-375	-5.6%
Households in poverty	161	76	-85	-4.20%
Source: U.S. Census Bureau, 2006-2010 and 2018-2022 American Community Survey 5-Year Estimates				

Economics

Table 2-7 Median Household Income of Bruce Township and Surrounding Communities, 2022	
Bruce Township	\$115,965
Romeo	\$59,693
Washington Township	\$102,829
Addison Township	\$107,051
Almont Township	\$86,858
Armada Township	\$106,069
Macomb County	\$73,876
SEMCOG Region*	\$73,354
Michigan	\$68,990
United States	\$74,580
Source: U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates	

Economics: Educational Attainment

Table 2-8 Educational Attainment, Population Over 25			
Highest Level of Education*	ACS 2010	ACS 2022	Percentage Change 2010-2022
Did Not Graduate High School	11.7%	4.7%	-6.9%
High School Graduate	21.4%	23.5%	2%
Some College, No Degree	28.5%	25.8%	-2.7%
Associated Degree	12.5%	10.5%	-2%
Bachelor's Degree	16.5%	20.8%	4.3%
Graduate/Professional Degree	9.4%	14.8%	5.3%
*Population Age 25 and over			

Employment

- Bruce Township has about 3,460 resident workers over age 16.
- In 2020 (pre-COVID), top employment sectors were:
 - Manufacturing
 - Professional & Technical Services/Corporate HQ
 - Natural Resources, Mining & Construction
 - Information & Financial Activities
 - Healthcare Services
 - Retail Trade
 - Administrative, Support & Waste Services
 - Transportation, Warehousing, & Utilities

Employment

- More people leave Bruce for work than enter it. 11% of resident workers live in the Township.
- Top employment destinations for residents:
 - Sterling Heights (12.4%)
 - Washington Township (11.3%)
 - Warren (5.6%)
 - Romeo (5.6%)
 - Shelby Township (5.4%)
 - Auburn Hills (5%)
 - Clinton Township (4.3%)

Employment

- Top sources of workers in Bruce Township:
 - Outside the SEMCOG region* (15.3%)
 - Sterling Heights (7.1%)
 - Washington Township (6.2%)
 - Romeo (5.9%)
 - Detroit (4.8%)

*The SEMCOG region consists of St. Clair, Macomb, Oakland, Livingston, Wayne, Washtenaw, and Monroe Counties.

Commuting

- Bruce Township workers who work outside the home commuted 27.7 minutes in 2022, down from 27.9 minutes in 2010.
- Five minutes longer than the average commute in the SEMCOG region.

Table 2-9 Transportation to Work, 2010 and 2022					
Transportation to Work	ACS 2010	% of Total (2010)	ACS 2022	% of Total (2022)	% Point Chg 2010-2022
Drove alone	2,446	81.50%	2,849	82.30%	0.80%
Carpooled or vanpooled	316	10.50%	266	7.70%	-2.80%
Public transportation	0	0%	0	0%	0%
Walked	139	4.60%	30	0.90%	-3.70%
Biked	0	0%	4	0.10%	0.10%
Other Means	0	0%	17	0.50%	0.50%
Worked at home	99	3.30%	294	8.50%	5.20%
Resident workers age 16+	3,000	100.00%	3,460	100.00%	0.00%
Source: U.S. Census Bureau, 2006-2010 and 2018-2022 American Community Survey 5-Year Estimates					